

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT31/12 12.43  
\*\*\* WDCW-TV \*\*\*

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REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

CHOICE) \_\_\_\_\_

\_\_\_\_\_

DATE OCT31/12 12.43

TO: NSA WDCW  
FROM: GREG

702

THX PLS CFM, 10/31/12

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ONTARIO INVOICING - AGENCY IDB #1021

ALL STATIONS USING ELECTRONIC INVOICING IS ALSO AVAILABLE  
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE INVOICING" IS ALSO AVAILABLE  
THIS AGENCY THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-700P	30		\$1,600.00	11/1	11/2	1		TH-F	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 84												
PROGRAM : SEINFELD												
2			700P-730P	30		\$1,600.00	11/1	11/2	2		TH-F	2
PROGRAM : 2.5 MEN												



HEADLINE# 6401063  
ORIGINAL REV#0 \*\*\*

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3			730P-800P	30	PL2/1	\$1,800.00	11/1	11/2	2		TH-F	2
PROGRAM : 2.5 MEN												
4			800P-900P	30		\$3,000.00	11/1	11/1	2		THU	2
PROGRAM : VAMPIRE DIARIES												
5			100P-300P	30		\$250.00	11/4	11/4	2		SUN	2
PROGRAM : SUN MATINEE MOVIE												
6			600P-700P	30		\$1,600.00	11/5	11/6	1		M-TU	1
PROGRAM : SEINFELD												
7			700P-730P	30		\$1,600.00	11/5	11/6	2		M-TU	2
PROGRAM : 2.5 MEN												
8			730P-800P	30		\$1,800.00	11/5	11/6	2		M-TU	2
PROGRAM : 2.5 MEN												

NOV/12 23300.00

CONTRACT TOTAL 23300.00  
TOTAL SPOTS 14

MARKET TOTALS \$776,666 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*